



TOWN OF SMITHSBURG
Economic Development Commission
MEETING AGENDA
Thursday, July 25, 2024
7:00 PM 1st Floor Conference Room

Call to Order
Approval of Agenda
Approval of Previous Meeting Minutes

7:05 PM

Chair's Report (Farmer Bedard)

Bookkeeper's Report (McCormick)

Coordinator's Report (Louis)

Sub-Committee Reports

1. Events & Promotions: Radio ad info (Fogel),
2. Public Relations: Social media update, website update (Bedard)
3. Business Development: Sponsorship flier update?
4. Arts & Culture:

Public Comment

7:45 PM

Old Business

1. July car show recap
 - Feedback from vendors, participants, attendees, logistics, lessons learned etc.
2. Merchandise orders
 - Discuss and approve any final orders for the remainder of the season (T-shirts, signs, etc.)
3. August dog show update/planning
 - Advertising opportunities
 - Status of vendors, food trucks, performers
 - Assignments for staffing EDC booth, purchasing supplies, coordinating volunteer help, etc.
4. Cinnamon Bun Fun Run

Available via Zoom

<https://us06web.zoom.us/j/89753998856?pwd=ZFHa9z9eINFIJP7xgiXPDEYkYmi6i3.1>

Meeting ID: 897 5399 8856

Passcode: 841105

- Status of registrations
- Advertising and sponsorship needs/update
- Status of vendors

5. Ciderfest

- Vendor updates, permissions, etc.
- Wolf's Den permit

New Business

None

Motion to adjourn regular meeting

Next meeting scheduled for 7 PM on August 22, Town Hall.