

# TOWN OF SMITHSBURG Economic Development Commission MEETING AGENDA Thursday, May 15, 2025 7:00 PM-9:00 PM Monthly Meeting

Call to Order Approval of Agenda Approval of Previous Meeting Minutes

# Chair's Report (Dwyer)

- Chair Transition: Farmer Bedard → Dwyer
- ullet Bookkeeper/Secretary Transition: McCormick ightarrow Farmer Bedard
- McCormick Resignation
- Earleen Smith & Thomas "Randy" Sharps EDC Applications
- Introductions
- EDC Role Restructuring

# Bookkeeper's Report (Farmer Bedard)

- Vendors
  - General Updates
  - Beach Bumz Contract Amendment
  - Brandon Wayne Contract Amendment
  - Boost Vendor Participation For Rest Of Events
- Town Council Budget Hearing
  - Everything requested was discussed in the hearing with positive feedback and a budget vote will be held on xx/xx/25. The funds request for a part-time coordinator was removed by Mayor Sauders prior to the Council hearing due to insufficient funding.

## **Member Reports**

- 1. Gilmartin
  - Merchandise
  - Banners
  - Signs
  - Flyers
  - Water Bottles
  - T-Shirts
  - Stickers

## Available via Zoom

https://us06web.zoom.us/meeting/tZ0qcuqhpz MiH9LHA131MHqRKphcEDDidl8J/ics?icsToken= 98tyKuGhqT4pE92duByBRpx5B4\_4b\_PxmFxHgv pxtD60UHF-ShLEHfJKMZdbNNLU

Meeting ID: 897 5399 8856

Passcode: 841105

#### 2. Farmer Bedard

- Website
- Newsletter
- Press Release

### 3. Fogle

- Yiftee
- June Event Updates

#### 4. Mohler

- Social Engagement Stats
- 'Celebrate The 'Burg' and 'Car Show' Promotion
  - Promotion "Blasting"

# 5. Music & Arts Tapestry Festival

Special Note: Since the Music & Arts Tapestry Festival is this weekend, much of the member reports will be related to it. (The Music & Arts Tapestry Festival is our first event in our 'Third In The 'Burg' series.)

- Day—Of Schedule and Final Plans
- General/Last Minute Details Discussion

# Public comment: 5 minutes/speaker.

## **Old Business**

- 1. Videography Contract
  - Extending contract
    - o Film More Events
    - o Produce Additional 30 second Distinct Advertisements
- 2. Town Sign
- 3. EDC Squad Recruiting
- 4. Recruit 8th EDC Member

#### **New Business**

- 1. Invite All Non-Profits & Community Organizations To June & July Events
- 2. Invite All Local Churches To Host Kid/Community Activities At Event Series
- 3. Request To Show Visit Smithsburg Commercial At Next Town Hall Council Meeting

# Motion To Adjourn Regular Meeting

Next meeting is scheduled for 7 PM on June 19 at Town Hall. Zoom link available.